

**Whatcom County**  
**Quit Line Data Summary**  
 July 1 - September 30, 2002

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 108</b>	<b>N = 3,906</b>
<b>Percent of Statewide Calls</b>	3.3%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	2.8%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 106</b>	<b>N = 3,543</b>
Female	63.2%	61.4%
Male	36.8%	38.6%
<b>Race/Ethnicity</b>	<b>N = 100</b>	<b>N = 2,967</b>
People of Color	7.0%	15.6%
White	93.0%	84.4%
<b>Age</b>	<b>N = 100</b>	<b>N = 3,091</b>
Less than 18 years old	0.0%	2.0%
18 - 24 years old	14.0%	14.9%
25 - 34 years old	23.0%	22.9%
35 - 44 years old	23.0%	25.8%
45 years and older	40.0%	34.3%
<b>Education</b>	<b>N = 104</b>	<b>N = 3,038</b>
Did not graduate high school	15.4%	16.6%
High school graduate	27.9%	31.8%
Some college/vocational school	42.3%	38.6%
College graduate	14.4%	13.0%
<b>Caller Type</b>	<b>N = 102</b>	<b>N = 3,409</b>
General Information	3.9%	13.2%
Health care provider	3.9%	2.9%
Tobacco user	92.2%	83.9%
<b>Payer Type</b>	<b>N = 79</b>	<b>N = 2,235</b>
Insured	49.4%	43.4%
Uninsured	11.4%	23.8%
Medicaid	39.2%	32.7%
<b>Heard About</b>	<b>N = 86</b>	<b>N = 2,881</b>
Past caller	23.3%	17.4%
Employer/worksites	0.0%	0.7%
Health care provider	40.7%	19.6%
Television	12.8%	23.9%
Outdoor advertisement (billboard/bus/wall)	2.3%	7.0%
Targeted mailing	0.0%	0.6%
Great Start	0.0%	0.3%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	5.8%	4.9%
Family or friend	10.5%	18.8%
Health Department	4.7%	3.0%
School	0.0%	0.6%